



1

ANALYZE

- Analyze Needs**
- Purpose
 - Learner personas
 - Metrics
 - Design needs
 - Materials
 - Project timeline
 - Deliverables
 - Roles and responsibilities

2

ARRANGE

- Arrange Materials**
- Learner outcomes
 - Learner objectives
 - Design vision
 - Content

- Key Deliverables**
- Project plan
 - Style guide
 - Detailed outline

3

ASSEMBLE

- Assemble Materials**
- Prototyping

- Key Deliverables**
- Storyboard
 - Script

4

APPLY

- Apply Components**
- Narration
 - Interactions
 - Assessments

- Key Deliverables**
- Final course

5

ADMINISTER

- Administer Course**
- Upload course

- Key Deliverables**
- Course launch
 - Feedback survey

6

ASSESS

- Assess Course**
- Learner feedback
 - Metrics

- Key Deliverables**
- Feedback and Metrics report
 - Course edits

Client/Learner feedback